

January 26, 2021

Dear Gurnee Business Partner:

Region 9 Enters Tier 1 Mitigations

We are pleased share to the good news that Region 9 (Lake/McHenry), effective today, is in [Tier 1 Resurgence Mitigations](#).

Notably, Tier 1 allows indoor restaurant dining to resume at the lesser of 25% capacity or 25 persons per room, with a maximum table size of four. Meetings/events/gatherings (excluding in-person school or sports) are also allowed with a 25%/25 guest capacity restriction. Additionally, hotels, indoor fitness classes, and offices may be open under Phase 4 rules. A full list of the differences between Tiers 1, 2, and 3 may be found [here](#).

In order to move to [Phase 4](#), a region must meet the following metrics:

1. A test positivity rate less $\leq 6.5\%$ for three consecutive days, as measured by the 7-day rolling average; AND
2. $\geq 20\%$ available staffed ICU hospital beds for three consecutive days, on a 7-day rolling average; AND
3. No sustained increase in the number of people in the hospital with COVID-19 for seven out of 10 days, on a 7-day average.

The resurgence criteria and region metrics can be found [here](#).

Small Business Workshops

A series of CARES Act-funded workshops are being offered via Zoom to area small businesses, at no cost, by the [Small Business Development & International Trade Center](#) at College of Lake County:

Marketing Essentials for Small Business

Tuesdays, February 9, 23 and March 9 | 8 - 10 a.m.

Attend this interactive workshop to learn key marketing fundamentals that you will integrate into your business including an effective, actionable marketing plan.

[Watch this video to learn more.](#)

Decision Driven: Closing the Gap Between Analysis & Action

February 15, 17, 19, 23 and 25 at 1 p.m.

Attend this 5-part workshop to address the common pitfalls that prevent leaders from using data to drive decisions and results.

Cyber Security for Small Business

Tuesday, February 16 | 9 – 11 a.m.

Attend this workshop to understand the basic concepts associated with Cyber Security and what a company needs to stay secure.

Bootstrapping for Small Business

Tuesday, February 23 | 8 – 10 a.m.

Before seeking external funding, businesses should consider potentially hidden, internal sources of cash. Learn what will work for your business.

External Funding Options for Small Business

Thursday, February 25 | 8 – 10 a.m.

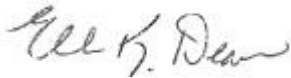
Discover other funding sources beyond the obvious and how to leverage them to your advantage.

Lake County Vaccination Updates

Just a reminder that anyone who lives *or works* in Lake County is eligible to register through the Lake County Health Department's [AllVax](#) portal to receive the COVID-19 vaccine; however, even if you've registered, you're encouraged to take advantage of any opportunity – for example, through a healthcare provider or pharmacy – to receive the vaccination, and there's no need to remove your account from the AllVax system.

The Lake County Health Department continues vaccinating Phase 1a healthcare personnel by appointment at its Lake County Fairgrounds site; long-term care facility residents are being vaccinated through the federal Pharmacy Partnership Program; and area pharmacies, hospitals, healthcare providers, and other partners are now eligible, as of January 25, to begin Phase 1b in Lake County. Illinois' Phase 1b group includes frontline essential workers and all residents age 65 and over; for details, visit www.lakecountyil.gov/vaccine.

Regards,



Ellen Dean
Economic Development Director
Village of Gurnee